[Special 30th Anniversary Feature]

LG ELECTRONICS USA INNOVATION CHALLENGE 2026

"Next-Gen LG Styler Innovation"

APPLICATION FORM

Before You Start

Deadline: Wednesday, November 18, 2026, 6:00 PM (ET)

Email to: nymetro.ksea@gmail.com

Email subject: `Student Name - Next-Gen LG Styler Innovation`

Attach these files: (1) this completed form, (2) your Visual / Drawing, (3) the signed LG Electronics USA Intellectual Property Assignment, Waiver & Media Release Form.

Fill in every field below. Submit this form as a PDF, or as a Google Doc link set to "Anyone with the link can view."

Part 1 — Participant Information

	Student (Representative)
Full name	
Grade (9–12)	
High school	
City, State	
Email	

	Student 1 (Representative)
Phone	
Parent/guardian name	
Parent/guardian email	

All notices go to the representative's email.

Relationship disclosure (required). Are you an immediate family member (spouse, parent, child, or sibling, or their spouse) or household member of an employee, officer, or director of LG Electronics USA, Inc. or KSEA NY? [ ] Yes [ ] No
If Yes, provide the person's name, employer (LGEUS or KSEA NY), job title or role, and relationship to you:

_____

Part 2 — Idea Summary

Project title:

Elevator pitch (3 sentences max). Sentence 1: the problem. Sentence 2: your idea. Sentence 3: why it matters.

1.
2.
3.

Part 3 — Detailed Proposal (Proposal / Abstract)

Keep this part to **one page** (about 500 words total).

3-1. Problem. What real problem do Styler users face today? Who has it, and how often?

3-2. Your idea and how it works. Describe the new feature, technology, or use. Explain the parts, sensors, software, or steps involved.

3-3. Impact and value to LG. How does it make life more convenient, safer, or more eco-friendly? Why would customers want it, and how could LG build it?

3-4. Visual / Drawing. File name of the sketch or mockup you are attaching:

Part 4 — AI Usage Disclosure (Required)

AI tools are allowed. **Not disclosing AI use means immediate disqualification.**

Did you use any AI tool for this project? [ ] Yes [ ] No

If Yes, list each tool and what you used it for:

AI tool (e.g., ChatGPT, Gemini, Claude, Midjourney)	Brainstorming	Writing / editing	Images / design	Other (describe)
	[ ]	[ ]	[ ]	
	[ ]	[ ]	[ ]	
	[ ]	[ ]	[ ]	

Part 5 — Agreement and Signatures

By signing, I confirm that:

- My Submission (including my idea, designs, code, prototypes, and materials) is my own original work, apart from the AI use disclosed in Part 4 and any third-party material I have identified, credited, and am permitted to use.
- I have signed and attached the LG Electronics USA IP Assignment, Waiver & Media Release Form. I understand that I assign to LG Electronics USA, Inc. all rights, title, and interest in my Submission, including all intellectual property rights; that I keep no rights or license in it; and that I waive moral rights to the extent permitted by law.
- I am a high school student in Grades 9–12 and a legal resident of, and attending school in, one of the 50 United States or the District of Columbia.
- I have read the Official Rules (which can be found at (**https://kmso.kseany.org/wp-content/uploads/2026/11/LGEUS_x_KSEA_NY_High_School_Innovation_Challenge_2026_Official_Rules_33KMSO.pdf**), and I agree to be bound by them and have complied with all the terms and conditions of the Official Rules.
- I am not an employee, officer, or director of LG Electronics USA, Inc.; KSEA NY; or of any other entity stated in the Official Rules whose employees, officers, and directors are not eligible to enter the Competition; if I am an immediate family member (spouse, parent, child, or sibling, or their spouses) or household member of any such employee, officer, or director, I have disclosed that relationship in Part 1; and I meet any other eligibility requirements as stated in the Official Rules.
- No employee, officer, or director of LG Electronics USA, Inc. or KSEA NY helped prepare my Submission, and my Submission does not use any LG confidential information. I understand that failure to disclose a relationship will result in disqualification, including after prizes are awarded.

- I have the right to execute this Application Form, and this Application Form does not in any way conflict with any existing commitment on my part.
- I have all necessary rights and authority to distribute any information, photos, videos, and/or other recordings I provide in connection with the Competition.
- Undisclosed AI use will result in immediate disqualification.
- My Submission contains no confidential information of any third party. I understand the Competition is a public event that may be photographed and recorded, that I may opt out of promotional use of my likeness and statements in Section 11 of the LGEUS IP Assignment, Waiver & Media Release Form, and that prizes are the only compensation for my entry.
- I will keep confidential any information that LG Electronics USA identifies as confidential.
- I will bring a printed 48" × 36" landscape poster and check in by 9:50 AM on Saturday, November 21, 2026.

Role	Name	Signature	Date
Student (Representative)			
Parent/guardian of Student (if under 18)			

Final Checklist

- ☐ Every field in Parts 1–5 is filled in
- ☐ Relationship disclosure in Part 1 completed
- ☐ Visual / Drawing attached
- ☐ Add LG Logo on my project and follow the LG Brand Guidelines, available at https://www.lg.com/global/our-identity/logo/
- ☐ Signed LGEUS IP Assignment, Waiver & Media Release Form attached (one for each team member)
- ☐ Subject line: `Student Name - Next-Gen LG Styler Innovation`
- ☐ Sent to nymetro.ksea@gmail.com before Wednesday, Nov 18, 2026, 6:00 PM (ET)

Questions: kmso@kseany.org